

LOGISTICS & INDUSTRIAL

RANGE OF SERVICES

CONTACT

LOGISTICS & INDUSTRIAL ADVISORY & INVESTMENT



BNP PARIBAS
REAL ESTATE

Real Estate for a changing world

Professional services covering all aspects of logistics properties

The industrial property segment spans various asset classes and involves high requirements with regard to functionality and location. Are you a user or owner of an industrial or logistics property? Or are you planning to invest in such a property?

We will be pleased to attend to your needs here. With 65 years of experience to our name, we have our ears to the ground and are able to identify fresh potential and synergies in the market for our clients. We are at your service at both regional and national level in Germany, and also have recourse to an international network.

Key figures for 2022



For users

- ♦ Drafting of an individual requirements profile
- ♦ Selective acquisition of existing and newly developed premises
- ♦ Identification of suitable sites
- ♦ Ongoing audit-proof documentation
- ♦ Property proposals and comparisons
- ♦ Support in negotiations on lease agreements or sale contracts
- ♦ Optimisation of existing lease agreements
- ♦ Preparation of objective decision papers
- ♦ Client advisory services
- ♦ Coordination of all measures

For owners

- ♦ Client advisory services
- ♦ Preparation and implementation of marketing measures
- ♦ Preparation of objective decision papers
- ♦ Marketing of existing properties / sites / new developments
- ♦ Production of marketing literature
- ♦ Coordination of viewings
- ♦ Ongoing analysis of the competitive situation
- ♦ Tailor-made marketing concepts
- ♦ Support in negotiations on lease agreements or sale contracts
- ♦ Coordination of all measures



For investors

- ♦ Professional acquisition and marketing of logistics, wholesale / retail and industrial properties
- ♦ Reliable identification of appropriate investors or investment properties
- ♦ Individualised, well-aimed strategy with smoothly running process
- ♦ Organisation and implementation of all measures relating to purchases and sales
- ♦ Detailed analysis of the investment property in the current market environment
- ♦ Advice throughout the entire buying and selling process
- ♦ Drafting of sound decision papers
- ♦ Full-service offering from our specialists at regional, national and international level

Already have one or more properties in your sights?

We will be pleased to support you with **buy-side advice**. We offer flexible advisory and analysis modules, from initial assessment of the investment property through to full coordination of the acquisition process.



Integrated services

Development Solutions

Rental properties tailored to your needs – we support and assist you from planning in accordance with your needs through to turnkey handover of the premises.

Consulting

In an ever more complex market, we apply our expertise to deliver a professional assessment of the status quo, a sound understanding of the market and excellent concepts and solutions.

Valuation

We provide transparent valuation reports in accordance with (inter)national standards, professional ethical guidelines (RICS, Code of Conduct) and our internal compliance rules as a basis for profitable decisions.

Research

We ascertain the values of properties and their settings by reference to market analyses focused specifically on industrial properties and corresponding research data.

Data Center Solutions Europe

We assess all aspects to identify your ideal data centre property, from strategic positioning through to a comparison of offers from neutral data centre operators.

In a changing world it is all the more important to stay up to date. Our **market reports offer you greater transparency and expertise for sound transactions.**



Your contacts



Christopher Raabe

**Head of Logistics & Industrial
Managing Director**

Hohe Bleichen 12
20354 Hamburg
Telephone +49 (0)40-348 48-229
christopher.raabe@bnpparibas.com



Bastian Hafner

**Head of Logistics & Industrial
Advisory**

Breite Strasse 22
40213 Düsseldorf
Telephone +49 (0)211-52 00-1121
bastian.hafner@bnpparibas.com



10719 Berlin

Kranzler Eck Berlin
Kurfürstendamm 22

50670 Cologne

THE CORNER
Im Klapperhof 3-5

01067 Dresden

Dr.-Külz-Ring 15

40213 Düsseldorf

Kö-Quartier
Breite Strasse 22

45127 Essen

Kettwiger Tor
Kettwiger Strasse 2-10

60311 Frankfurt

Goetheplatz 4

20354 Hamburg

Hohe Bleichen 12

04109 Leipzig

Messehaus am Markt
Markt 16

80539 Munich

Maximilianstrasse 35,
Haus C / Entrance
Herzog-Rudolf-Strasse

70173 Stuttgart

Lautenschlagerstrasse 22

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