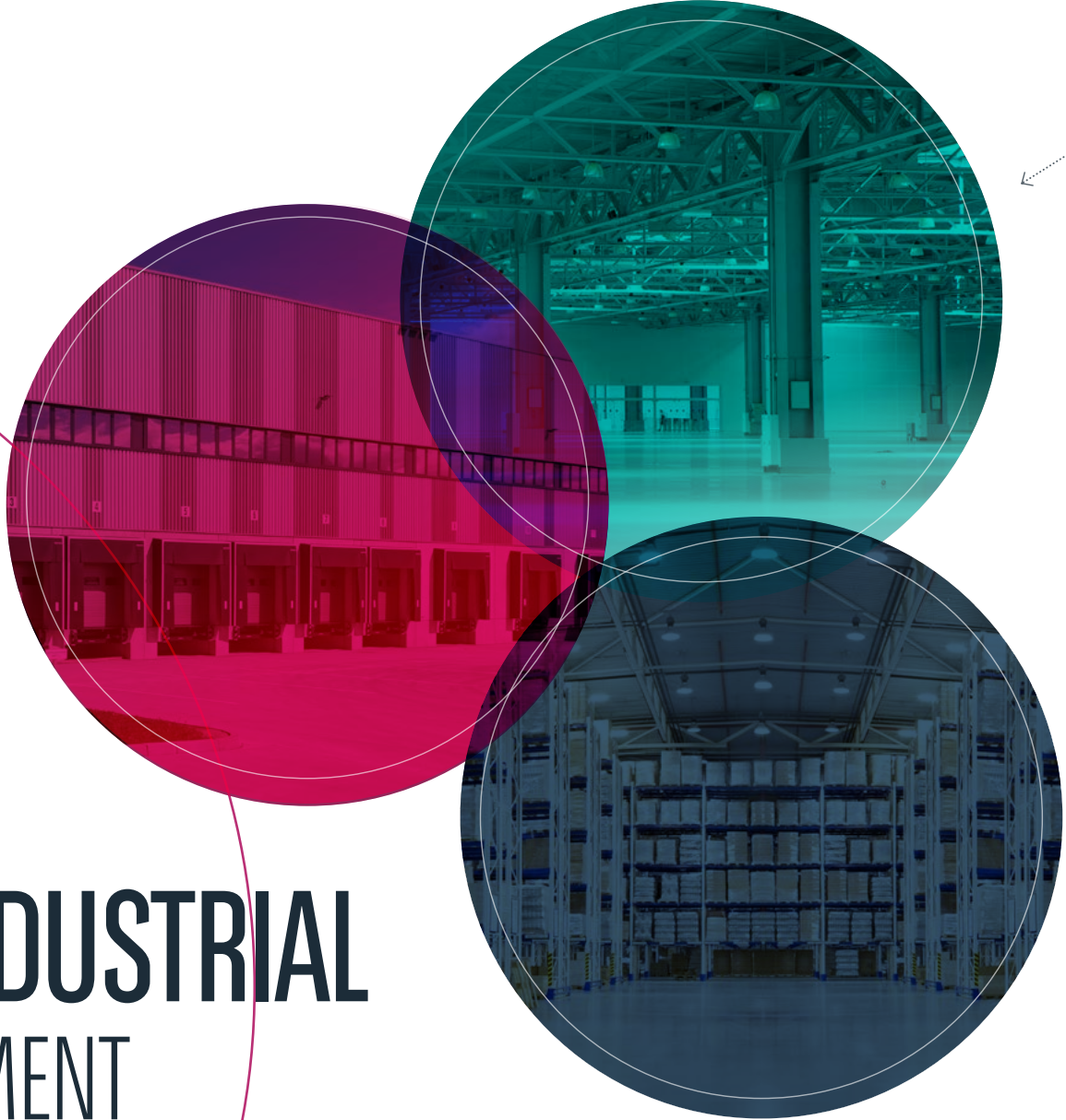




**BNP PARIBAS
REAL ESTATE**

 [CLICK HERE](#)



LOGISTICS & INDUSTRIAL

ADVISORY & INVESTMENT

1 LOGISTICS & INDUSTRIAL

PROFESSIONAL SERVICES COVERING ALL ASPECTS OF LOGISTICS PROPERTIES

The industrial property segment spans various asset classes and involves high requirements with regard to functionality and location. Are you a user or owner of an industrial or logistics property? Or are you planning to invest in such property?

We will be pleased to attend to your needs here. With 60 years of experience to our name, we have our ears to the ground and are able to identify fresh potential and synergies in the market for our clients. We are at your service at both regional and national level in Germany, and also have recourse to an international network.

KEY FIGURES

€850 MILLION



TRANSACTION
VOLUME

450,000 m²



RENTAL
PERFORMANCE

109



TRANSACTIONS



35 EMPLOYEES IN GERMANY
AT 10 SUBSIDIARIES

100



INTERNATIONAL
EMPLOYEES

1958

ESTABLISHMENT OF THE
BUSINESS UNIT





2 OUR SERVICES

A FOR USERS:

- Drafting of an individual requirements profile
- Selective acquisition of existing and newly developed premises
- Identification of suitable sites
- Ongoing audit-proof documentation
- Property proposals and comparisons
- Support in negotiations on lease agreements or sale contracts
- Optimisation of existing lease agreements
- Preparation of objective decision papers
- Client advisory services
- Coordination of all measures

B FOR OWNERS:

- Client advisory services
- Preparation and implementation of marketing measures
- Preparation of objective decision papers
- Marketing of existing properties/sites/developments
- Production of marketing literature
- Coordination of viewings
- Ongoing analysis of the competitive situation
- Tailor-made marketing concepts
- Support in negotiations on lease agreements or sale contracts
- Coordination of all measures



2 OUR SERVICES

Already have one or more properties in your sights? We will be pleased to support you with buy-side advice. We offer flexible advice and analysis modules, from initial assessment of the investment property through to full coordination of the acquisition process.

FOR INVESTORS:

- Professional acquisition and marketing of logistics, wholesale/retail and industrial properties
- Reliable identification of appropriate investors or investment properties
- Individualised, well-aimed strategy with smoothly running process

- Organisation and implementation of all measures relating to purchases and sales
- Detailed analysis of the investment property in the current market environment
- Advice throughout the entire buying and selling process
- Drafting of sound decision papers
- Full-service offering from our specialists at regional, national and international level



2 OUR SERVICES

INTEGRATED SERVICES

Development Solutions

Rental properties tailored to your needs – we support and assist you from planning in accordance with your needs through to turnkey handover of the premises.

Consulting

In an ever more complex market, our experts offer a professional assessment of the status quo, a sound understanding of the market and excellent concepts and solutions.

Valuation

We provide transparent valuation reports in accordance with (inter)national standards, professional ethical guidelines (RICS, Code of Conduct) and our internal compliance rules as a basis for profitable decisions.

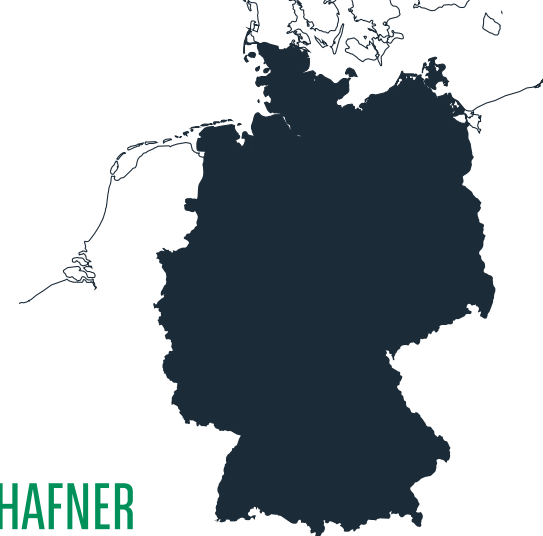
Research

We ascertain the values of properties and their settings by reference to market analyses focused specifically on industrial properties and corresponding research data.

Data Center Solutions Europe

We assess all aspects to identify your ideal data centre property, from strategic positioning through to a comparison of offers from neutral data centre operators

3 CONTACT



Christopher RAABE

HEAD OF LOGISTICS & INDUSTRIAL
MANAGING DIRECTOR

Hohe Bleichen 12 | 20354 Hamburg

Phone: +49 (0)40-348 48-229

christopher.raabe@bnpparibas.com



Bastian HAFNER

HEAD OF LOGISTICS & INDUSTRIAL
ADVISORY

Breite Strasse 22 | 40213 Düsseldorf

Phone: +49 (0)211-52 00-1121

bastian.hafner@bnpparibas.com



**BNP PARIBAS
REAL ESTATE**

10719 **BERLIN**

KRANZLER ECK BERLIN
Kurfürstendamm 22

50670 **COLOGNE**

THE CORNER
Im Klapperhof 3-5

01067 **DRESDEN**

Dr.-Külz-Ring 15

40213 **DÜSSELDORF**

KÖ-QUARTIER
Breite Strasse 22

45127 **ESSEN**

KETTWIGER TOR
Kettwiger Straße 2-10

60311 **FRANKFURT**

Goetheplatz 4

20159 **HAMBURG**

Hohe Bleichen 12

04109 **LEIPZIG**

MESSEHAUS AM MARKT
Markt 16

80539 **MUNICH**

Maximilianstrasse 35,
Haus C/Eingang Herzog-
Rudolf-Strasse

70173 **STUTT GART**

Lautenschlagerstrasse 22

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