

Development of take-up and top rents

## RESEARCH

# At a Glance **Q2 2020 OFFICE MARKET FRANKFURT**

#### H1 in m<sup>2</sup> H2 in m<sup>2</sup> → Top rent in €/m<sup>2</sup> 50 € 900.000 m<sup>2</sup> 45€ 800,000 m<sup>2</sup> 40€ 700,000 m<sup>2</sup> 35 € 600,000 m<sup>2</sup> 30 €<sup>§</sup> 500,000 m<sup>2</sup> 25 € ຶ 400.000 m<sup>2</sup> 20€ 300,000 m<sup>2</sup> 15€ 200.000 m<sup>2</sup> 10 € 100.000 m<sup>2</sup> 5€ 0 m<sup>2</sup> 0€ 2012 2013 2014 2015 2016 2017 2018 2019 2020 2011

#### Take-up by sector H1 2020



#### Development of vacant space



#### WEAK FIRST HALF-YEAR - CORONA EFFECT NOTICEABLE

With 133,000 m<sup>2</sup> the Frankfurt office market recorded a very low take-up in the first six months of the year, which at the same time represents the weakest result of the last 20 years. Even in the more narrowly defined gif area, take-up of 122,000 m<sup>2</sup> was more than 50 % down compared to last year. Only Hamburg recorded a similarly significant decline in a nationwide comparison. The second quarter in particular, with a result of 51,000 m<sup>2</sup>, fell well short of the usual figures. Following the sharp rise in the number of infections, the nationwide lockdown with a ban on contact as well as the looming recession in 2020, many companies in Frankfurt, as in all other locations, have either put their planned lettings on hold for an indefinite period of time or, which is predominantly the case, postponed them. In addition, there is an unusually low proportion of large leases of over 10,000 m<sup>2</sup>, which at 11% is only half the long-term average. So far, only the lease of Freshfields Bruckhaus Deringer for 14,500 m<sup>2</sup> in the banking district has been registered in this market segment.

#### UNUSUAL SECTOR DISTRIBUTION

Frankfurt's leading sector of banks and financial service providers, which on average accounts for more than a fifth of take-up, only achieved 9% in the first half of the year and thus only ranked fourth. However, there are already signs that this share will increase in the course of the year. On the other hand, consulting companies, headed by the Freshfields deal, have taken the lead, accounting for almost a third of the outcome. In second place come ICT companies with a good 17%. The podium is completed by the group of other services, which represents almost 12%.

#### VACANCIES STABLE DESPITE WEAK DEMAND

The good news is that the volume of vacant space hardly changed in the second quarter despite the very weak demand due to the Corona crises. Since the beginning of 2020 the total volume has increased by only 1% to just under 1.06 million m<sup>2</sup>. In the subsegment of vacancies with modern space quality, which is in strong demand, the supply is even stable at 479,000 m<sup>2</sup>. Thus, only 45% of the total vacant space have the quality preferred by users. This completely different supply situation compared to the financial crisis is also reflected in the further decline in the vacancy rate to 6.9%. In the gif area it is 6.6%, and in the CBD, which is particularly in demand, only 2.8%.

#### Major contracts

Sub- market	Company	m²
1.1	Freshfields Bruckhaus Deringer	14,500
1.1	Google Germany	4,600
3.2	Schwab Versand	3,800
1.1	Patrizia	3,200
1.2	Natixis Pfandbriefbank	3,100
4.6	DB Energie	2,900

#### Trends in important market indicators

	H1 2019	H1 2020	Trend remaining year
Take-up	281,000 m²	133,000 m²	7
Vacant space	1,094,000 m²	1,060,000 m²	<b>→</b>
Space under construction (total)	638,000 m²	715,000 m²	<b>→</b>
Space under construction (available)	318,000 m²	290,000 m²	→ → ⊻
Top rent	44.00 €/m²	47.00 €/m²	<b>→</b>

#### Key indicators H1 2020

#### CONTINUING HIGH PROPORTION OF PRE-LETTING

The significant increase in construction activity in recent years has become stable. Although it rose slightly by 8% to 715,000 m<sup>2</sup> in the first half of the year, it remained unchanged in the second quarter. The situation is similar for the space still available to the letting market, which has increased by only 3% since the beginning of 2020. At the same time, it should be noted that around 60% of the construction volume is already pre-let or occupied by owner-occupiers.

#### NO CHANGE IN RENT LEVELS

Despite the noticeable decline in demand, rental price levels are stable due to the continuing low supply. The top rent is therefore still 47  $\in$ /m<sup>2</sup> and the average rent of 20.70  $\in$ /m<sup>2</sup> is at a comparable level to the first quarter.

### OUTLOOK

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Although the effects of the lockdown and the foreseeable recession will continue to be noticeable in the second half of the year, there are now signs of a steady return to normal. Thus, a pick-up in demand is also becoming apparent, as evidenced by various major deals signed at the beginning of July. Nevertheless, a noticeably weaker result than in 2019 is expected for the year as a whole. Since supply is likely to remain at a low level despite a slight increase in vacancies, rents are expected to remain stable over the next few quarters.

Top rent* (€/m²)		Take-up (m²)	Vacant space (m²)		Space under construction (m²)		Space on offer (m²)		
	from to	H1 2020	total	modern	of this, since completion	total	available	available	projected
Submarkets**	1	2	3	4	5	6	7	8 = (3 + 7)	9
City Centre									
Banking District	47.0	0 27,100	50,200	50,200	21,000	148,300	87,500	137,700	24,000
Westend	41.0	0 8,600	46,400	25,500	4,800	9,000	3,700	50,100	3,300
Inner City	37.0	0 22,500	87,100	60,100	11,300	205,800	63,400	150,500	79,600
Central Station	24.0	0 4,600	11,400	1,400	0	50,000	0	11,400	29,000
Centre Fringe	20.00 - 23.0	0 19,200	88,800	47,500	6,900	18,200	13,100	101,900	74,900
City Fringe	13.00 - 20.0	0 14,900	86,600	11,200	1,500	7,300	6,000	92,600	31,400
Subcentres	12.00 - 24.0	0 27,100	457,500	226,100	41,900	230,400	97,300	554,800	464,800
Total Frankfurt		124,000	828,000	422,000	87,400	669,000	271,000	1,099,000	707,000
Periphery	12.50 - 17.0	0 9,000	232,000	57,000	1,000	46,000	19,000	251,000	542,000
Total		133,000	1,060,000	479,000	88,400	715,000	290,000	1,350,000	1,249,000
gif market area		122,000	748,000	391,000	84,300	669,000	271,000	1,019,000	667,000
	City Centre Banking District Westend Inner City Central Station Centre Fringe City Fringe Subcentres <b>Total Frankfurt</b> Periphery	(€/m²)           from         to           City Centre         47.0           Westend         41.0           Inner City         37.0           Central Station         24.0           Centre Fringe         20.00         23.0           City Fringe         13.00         20.0           Subcentres         12.00         24.0           From Fringe         12.00         24.0           Total Frankfurt         70.0         70.0	(€/m²)(m²)fromtoH1 2020markets**12City Centre47.0027,100Banking District47.0027,100Westend41.008,600Inner City37.0022,500Central Station24.004,600Centre Fringe20.00 -23.00City Fringe13.00 -20.00Subcentres12.00 -24.00Periphery12.50 -17.00Total17.009,000	(€/m²)         (m²)           from         to         H1 2020         total           narkets**         1         2         3           City Centre         47.00         27,100         50,200           Westend         41.00         8,600         46,400           Inner City         37.00         22,500         87,100           Central Station         24.00         4,600         11,400           City Fringe         13.00         20.00         19,200         88,800           Subcentres         12.00         24.00         27,100         86,600           Subcentres         12.00         20.00         14,900         88,800           City Fringe         13.00         24.00         27,100         457,500           Total Frankfurt         124,000         828,000         232,000	(€/m²)         (m²)         (m²)           from         to         H1 2020         total         modern           narkets**         1         2         3         4           City Centre         47.00         27,100         50,200         50,200           Westend         41.00         8,600         46,400         25,500           Inner City         37.00         22,500         87,100         60,100           Central Station         24.00         4,600         11,400         1,400           City Fringe         13.00         20.00         14,900         88,800         47,500           Subcentres         12.00         24.00         27,100         50,500         20,00           City Fringe         13.00         20.00         14,900         88,800         47,500           Subcentres         12.00         24.00         27,100         457,500         226,000           Periphery         12.50         17.00         9,000         232,000         57,000           Periphery         12.50         17.00         9,000         232,000         57,000	$(\[ \[ \[ \[ \[ \[ \[ \[ \[ \[ \[ \[ \[ \$	$(\epsilon/m^2)$ $(m^2)$	(€/m²)         (m²)         (m²)         (m²)         (m²)         (m²)         (m²)           from         to         H1 2020         total         modern         of this, since completion         total         available           markets**         1         2         3         4         5         6         7           City Centre         2         3         4         5         6         7           Banking District         47.00         27,100         50,200         50,200         21,000         148,300         87,500           Westend         41.00         8,600         46,400         25,500         4,800         9,000         3,700           Inner City         37.00         22,500         87,100         60,100         11,300         205,800         63,400           Centra Station         24.00         4,600         11,400         1,400         0         50,000         0           Subcentres         13.00         20.00         149,000         88,600         11,200         1,500         7,300         6,000           Subcentres         12.00         24.00         24,000         457,500         226,100         41,900         230,400	$(\epsilon/m^2)$ $(m^3)$ $(m^2)$ $(m^2)$ $(m^2)$ $(m^3)$ $(m^2)$ $(m^3)$

\* The top rent given applies to a market segment of 35 % in each case.

\*\* The relevant office market zone can be found on our website under "Research".

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