RESIDENTIAL INVESTMENT
BUYING, OPTIMISING AND SELLING RESIDENTIAL PROPERTIES
“TAKING DIFFERENT PERSPECTIVES TO MEET YOUR NEEDS.”

HAVING AN EYE FOR THE REQUIREMENTS OF THE FUTURE RESIDENTIAL PROPERTY – THE KEY TO SUCCESS

Today more than ever, residential property continues to be one of the most robust means on investment available, gaining in importance in private as well as in business settings. With our well-founded estimates as to your opportunities for the purchase and sale of residential property, we are set to contribute to your success in this field, without, however, losing sight of our social responsibility. For this purpose, our team members with their expert opinions will be at your disposal for sale and purchase appraisals as well as for optimisation and evaluation purposes.
SERVICES WHICH MEET YOUR SPECIAL NEEDS

- Residential and Mixed-use Buildings
- Residential Portfolios
- Residential Forward Deals
- Sites and Value-Add Projects
- Specialised Housing: Microliving, Student Housing, etc.
- Healthcare
INVESTING GEARED TO THE FUTURE – EVEN WITHOUT A CRYSTAL BALL

RESIDENTIAL INVESTMENT

- Identification of target groups and suitable investment opportunities
- Analysis of the current market and competitive environment
- Professional preparation and presentation of the purchase/sales product
- Detailed market and investor-related expertise
- Estimate concerning the development and value-added potential of your property or your investment
- Analysis concerning opportunities for property development as well as for the conversion, extension or modernisation of existing properties
- Analysis and structuring of residential portfolios for sale
- Target group analysis covering national and international investors and sources of capital
- Development of exit strategies
- Efficient and well-structured project organisation as well as deal engineering
- Audit-compliant documentation
“Residential property is the topic – not least due to the rise in rent and purchase prices. We draw on our profound market know-how to show you where meaningful investments can be made, as well as which market segments offer the best chances for success. With our wide range of services we are ideally positioned as your partner and consultant at all stages of purchase or sales.”

Anne Tonscheidt
Regional Director Consulting & Valuation
WHY NOT ASK AROUND?

... IT’S DEFINITELY WHAT WE WOULD DO. ON THE RIGHT YOU’LL FIND SOME OF OUR REFERENCES.
INVESTMENT VOLUME FOR PROJECTS AND SPECIALISED HOUSING*
in €m

SHARE OF ASSET CLASSES IN THE OVERALL INVESTMENT VOLUME
in %

*Micro apartments, senior and student housing
REAL ESTATE
for a changing world

CONTACT THE EXPERTS

RESIDENTIAL INVESTMENT

DIVISIONAL MANAGEMENT

Udo Cordts-Sanzenbacher
Co-Head Residential Investment
Managing Director
+49 (0)30-884 65-122
udo.cordts-sanzenbacher@bnpparibas.com

Christoph Meszelinsky
Co-Head Residential Investment
Managing Director
+49 (0)211-52 00-11 25
christoph.meszelinsky@bnpparibas.com

BNP PARIBAS REAL ESTATE

Real Estate for a changing world
RESIDENTIAL INVESTMENT

NETWORK

JUST AROUND THE CORNER: YOU CAN FIND US ALL OVER GERMANY

BNN PARIBAS REAL ESTATE

Real Estate for a changing world
Our German locations

10719 Berlin
Kurfürstendamm 22
+49 (0)30-884 65-0

50670 Cologne
Im Klapperhof 3-5
+49 (0)221-93 46 33-0

01067 Dresden
Dr.-Külz-Ring 15
+49 (0)351-79 67 57-300

40213 Düsseldorf
Breite Strasse 22
+49 (0)211-52 00-00

45127 Essen
Kettwiger Strasse 2-10
+49 (0)201-820 22-2

60311 Frankfurt am Main
Goetheplatz 4
+49 (0)69-298 99-0

20354 Hamburg
Hohe Bleichen 12
+49 (0)40-348 48-0

04109 Leipzig
Markt 16
+49 (0)341-711 88-0

80539 Munich
Maximilianstrasse 35,
Building C / Entrance
Herzog-Rudolf-Strasse
+49 (0)89-55 23 00-0

70173 Stuttgart
Lautenschlagerstrasse 22
+49 (0)711-21 47 80-50

40569 Cologne
Willy-Brandt-Allee 4
+49 (0)221-93 46 33-0

10115 Berlin
Friedrichstrasse 165
+49 (0)30-884 65-0

Our international presence

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