

# RESEARCH

# At a Glance **Q3 2019 OFFICE MARKET COLOGNE**

#### Development of take-up and top rents

■Q1-3 in m<sup>2</sup> ■Q4 in m<sup>2</sup> —Top rent in €/m<sup>2</sup>



#### Take-up by sector Q1-3 2019



Development of vacant space



#### HARDLY ANY SUPPLY AVAILABLE - BUT GOOD RESULT

At the end of the third quarter of 2019, the Cologne office market recorded a positive result with a total take-up of 220,000 m<sup>2</sup>, which means that the 200,000 m<sup>2</sup> threshold was surpassed for the fourth time in a row. It is almost 10% above the previous year's figure and the long-term average is also slightly exceeded (+2%). This outcome is even more remarkable considering that the already very tense supply situation became even more acute in the course of the third quarter. As a result, the vacancy rate has fallen again: it now stands at only 2.5% and is therefore at a very low level compared with the rest of Germany. As in the previous year, the current nine months result is based on dynamic market activity in the medium and small-size segments. Only the Sparkasse KölnBonn (17,600 m²) reports a five-digit square meter deal. The supply situation is increasingly difficult, especially in the City Centre the most important submarket for potential tenants, which accounts for 75,000 m<sup>2</sup> of current take-up.

#### DIVERSE DEMAND STIMULATES THE MARKET

The current sector analysis shows a broad distribution of demand. No sector is above 20% and the group with the highest volume to date is the category of other services (about 18%). It comes in just ahead of ICT firms, which are the second strongest contributors due among other things to the lettings of Congstar and Cancom (each a good 6,000 m<sup>2</sup>). Third place is secured by banks and financial services (a good 13%). Consultancies (just under 12%) also achieve a double-digit figure, whereas coworking providers and industrial companies (both a good 8%) remaine below 10% despite notable deals by WeWork (7,000 m<sup>2</sup>) and Arlanxeo (8,400 m<sup>2</sup>).

#### FREE UNITS ARE RARE - VACANCY RATE DECLINES

Although the pace at which vacancy reduction is progressing slows down, a decline of 22,000 m<sup>2</sup> - a minus of 10% - in the first three quarters of the year is sufficient to meanwhile undercut the 200,000 m<sup>2</sup> mark. The remaining vacant space of 196,000 m<sup>2</sup> is mainly located in the office market zones Porz/Airport (20%), City Centre (almost 18%) and Ehrenfeld/Braunsfeld (a good 17%), with the lack of modern and contiguous space being the main issue. The search for vacant office space therefore often requires patience or a willingness to compromise.

#### Major contracts

Sub- market	Company	m²
3.1	Sparkasse KölnBonn	17,600
1.2	Arlanxeo Germany	8,400
1.1	WeWork	7,000
1.1	Congstar / Telekom Germany	6,300
2.4	Cancom	6,000
3.5	AHAB - Akedemie	3,700

#### Trends in important market indicators

	Q1-3 2018	Q1-3 2019	Trend remaining year
Take-up	258,000 m²	220,000 m²	7
Vacant space	295,000 m²	196,000 m²	R 2 7
Space under construction (total)	173,000 m²	183,000 m²	7
Space under construction (available)	65,000 m²	40,000 m²	N
Top rent	23.00 €/m²	25.00 €/m²	7

# CONSTRUCTION ACTIVITY UP, BUT RELIEF IS NOT IN SIGHT

Despite a slight increase in construction activity, a noticeable relief of the office market is not expected in the short to medium term. Although space under construction has risen by around 5% compared to the previous years level, only 40,000 m² of this space is still available. Most of the space has already been prelet or is occupied by owner-occupiers. For example, only 10,400 m² are available in the important City Centre submarket. In addition, many new offices are being built in Deutz (68,100 m²), but only a small amount of space (9,000 m²) is still available here. And so the total available space (vacant space + available space under construction) has fallen again and is extremely low at 236,000 m².

### TOP RENT CLIMBS ONCE AGAIN

If sustained high demand meets increasingly scarce supply and bottlenecks occur in the market that cannot be remedied in the near future, rising prices are a logical consequence. In Cologne, this is evident from the top rent, which has climbed by a total of  $2 \in$  compared to last year and now notes at  $25 \notin /m^2$ . The average rent is also at a high level with currently  $15.50 \notin /m^2$ .

# OUTLOOK

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The Cologne office market is showing a pleasing nine months result and is entering the home straight of 2019 with a positive outlook. Assuming that one or two larger deals are completed, a total take-up of 300,000 m<sup>2</sup> is quite realistic. However, the lack of supply could make such a successful final quarter more difficult, especially as vacancy rates are likely to fall further. It cannot be ruled out that prime rents will rise again in the final quarter.

## Key indicators Q1-3 2019

		Top re (€/m		Take-up (m²)	Vacant space (m²)		Space under construction (m <sup>2</sup> )		Space on offer (m²)		
		from	to	Q1-3 2019	total	modern	of this, since completion	total	available	available	projected
Subr	narkets**	1		2	3	4	5	6	7	8=(3+7)	9
1	City Centre										
1.1	City Centre		25.00	74,800	35,100	12,200	1,400	18,500	10,400	45,500	3,700
1.2	Deutz		20.00	15,300	800	400	0	68,100	9,000	9,800	30,000
2	Centre Fringe	15.50 -	16.20	55,400	41,900	4,100	0	46,300	1,900	43,800	162,700
3	Subcentres	11.00 -	15.50	74,500	118,200	30,300	600	50,100	18,700	136,900	78,600
	Total			220,000	196,000	47,000	2,000	183,000	40,000	236,000	275,000

\* The top rent given applies to a market segment of 35 % in each case.

\*\* The relevant office market zone can be found on our website under "Research".

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