

# RETAIL LETTING MARKET GERMANY

IN A NUTSHELL Q4 2022



**Retail rental market reached many milestones in 2022:**

**New post-Covid level in take-up, stabilisation trend in prime rents and near 2019 level in footfall**

In 2022, many important learnings have emerged on the retail letting market that were triggered by the transformation processes in the wake of the Corona crisis: Retail take-up in city centre locations has now settled at a post-Covid level, prime rents are showing signs of stabilising again after two years in a downward spiral, and footfall has not only fully recovered since spring, but has even exceeded its previous year's levels, usually by a significant amount. BNP Paribas Real Estate has analysed the various developments behind these general retail trends with the help of market data for 2022.

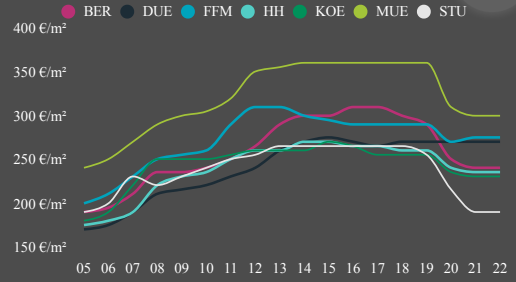
The digital and interactive BNPPRE Retail Letting Dashboard 2022 shows how retail take-up, prime rents and footfall have performed over the long term in individual cities.

## DASHBOARD 2022

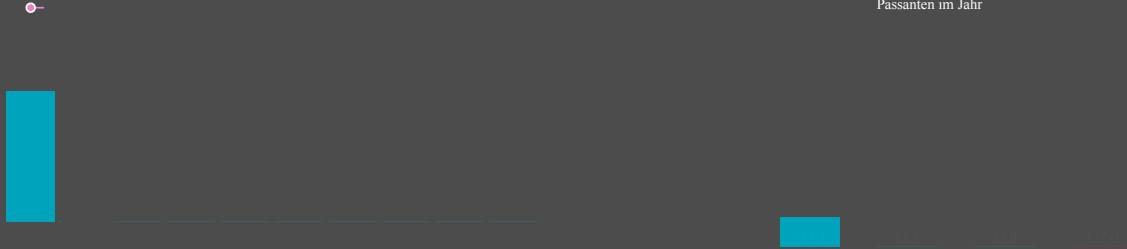
RETAILMARKT 2022: Flächenumsätze,  
Spitzenmieten, Passantenfrequenzen

< Deutschland >

● Flächenumsatz (Citylagen) ● 2020 - 2022 ● 2013 - 2019



Passanten im Jahr



Quelle: Hystreet.com (Daten), Aufbereitung, Darstellung und Annahmen (BNP Paribas Real Estate)

<sup>1</sup>A-cities: Berlin, Düsseldorf, Frankfurt, Hamburg, Cologne, Munich, Stuttgart

