# LOGISTICS MARKET GERMANY

AT A GLANCE Q1 2022

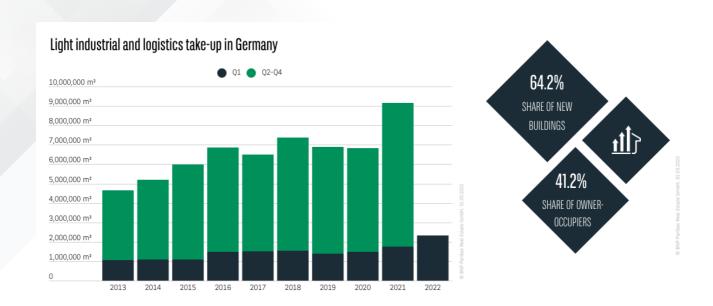


# LETTING MARKET WITH NEW RECORD

- / In the first quarter, the German logistics markets seamlessly followed on from the record year of 2021. The take-up of 2.33 million m² (including owner-occupiers) sets a new record and exceeded the prior year's strong result by around a third. Thus the latest result is almost 60% above the long-term average.
- / A number of major deals contributed to this top result, including the new Tesla building in Grünheide, which is included in take-up with 327,000 m² following final planning permission.
- / Also aside from major transactions, it was a very strong first quarter. Overarching trends such as the continued growth in the importance of e-commerce, the reorganization of supply chains, and major restructuring processes in the industry are currently driving the market.
- / Prime and average rents continue to rise or at least remain stable.



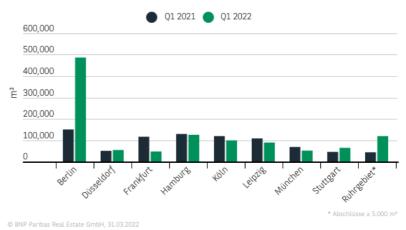
## ALMOST ALL REGIONS WITH ABOVE-AVERAGE RESULTS



### Take-up by sector Q1 2022

# 36.2% MANUFACTURING 30.0% LOGISTICS FIRMS 7.6% OTHERS

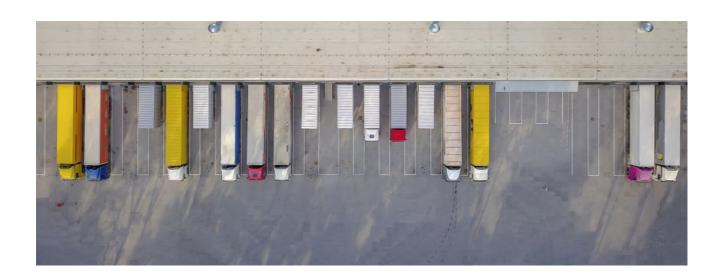
## Light industrial and logistics take-up by region in Germany

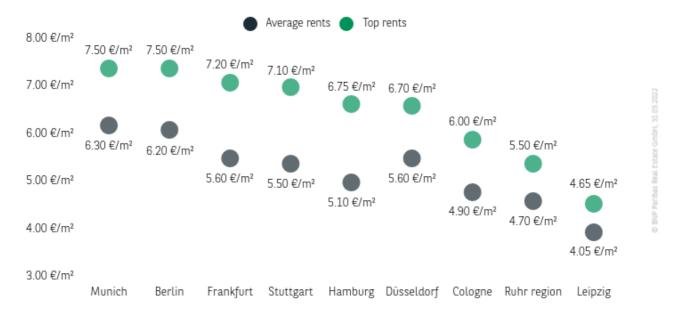


- / Including the Tesla deal, which is part of the Berlin market area, the major logistics regions (Berlin, Düsseldorf, Frankfurt, Hamburg, Cologne, Leipzig, Munich, Stuttgart) achieve a take-up record of around 1 million m². Excluding the Giga-Factory, take-up amounts to 689,000 m² which would represent the second-best result (-12% vs. Q1 2021).
- / Berlin (487,000 sq m; +225% or, excluding Tesla, 160,000 sqm; +7%), Stuttgart (64,000 sqm; +42%) and Düsseldorf (54,000 sqm; +8%) saw take-up increase year-on-year. Losses compared to the previous year, but still results above the respective 10-year average, are registered for Hamburg (125,000 m²; -3 %), Cologne (99,000 m²; -17 %), Leipzig (89,000 m²; -18 %) and Munich (51,000 m²; -25 %). Frankfurt got off to a subdued start with 47,000 m² (-59% vs. Q1 2021).
- / Outside the major logistics hubs, a new record of 1.3 million m² take-up was set. Peripheral locations are benefiting from the lack of supply in the major conurbations.



## **NOTICEBLY RISE IN RENTAL PRICES**



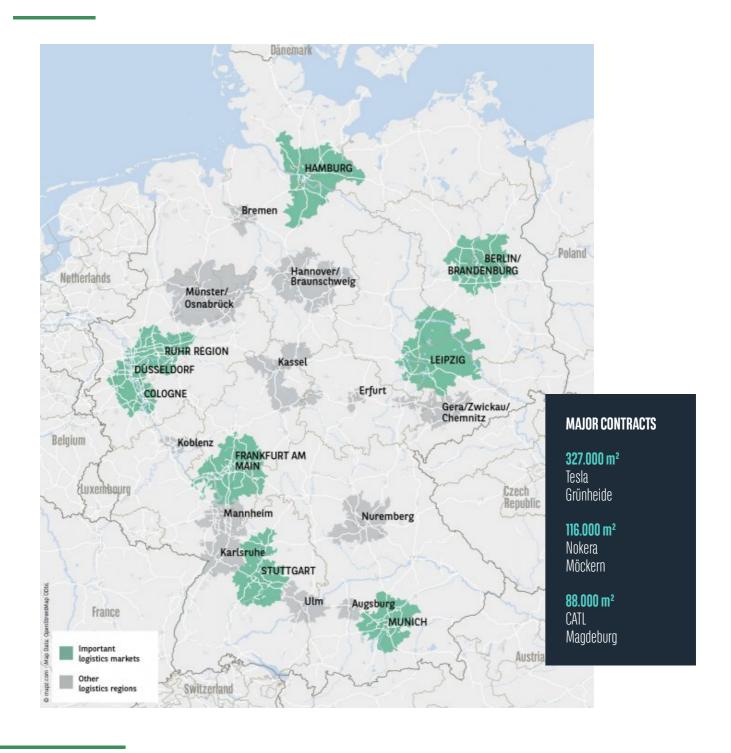


## OUTLOOK

- / The German logistics markets once again proved their attractiveness in the first quarter. Companies from the manufacturing sector as well as logistics firms and retailers reported a record take-up. Their current results are far above the respective long-term average. The markets are benefiting specially from corona catch-up effects as well as supply chain restructuring.
- Recent geopolitical and economic developments have not yet had a significant impact on take-up, but the changed conditions are unlikely to leave the user markets unscathed. Despite possible dampening influences, the annual result is expected to be noticeably above the long-term average of around 6.5 million m<sup>2</sup>.
- / Supply shortages, especially for modern space, will remain a major issue. In combination with rising construction costs, this is likely to lead to further increases in rental levels.



## LOGISTICS MARKET REGIONS IN GERMANY



All rights reserved. At a Glance is protected in its entirety by copyright. No part of this publication may be reproduced, translated, transmitted, or stored in a retrieval system in any form or by any means, without the prior permission in writing of BNP Paribas Real Estate GmbH. The statements, notifications and forecasts provided here correspond to our estimations at the time when this report was prepared and can change without notice. The data come from various sources which we consider reliable but whose validity, correctness or exactness we cannot guarantee. Explicitly, this report does not represent a recommendation of any kind, nor should it be regarded as forming a basis for making any decisions regarding investment or letting or renting property or premises. BNP Paribas Real Estate can accept no liability whatsoever for any information contained or statements made herein.

Publisher and Copyright: BNP Paribas Real Estate GmbH | Prepared by: BNP Paribas Real Estate Consult GmbH | Status:: 31.03.2022 Further Information: Christopher Raabe, Head of Logistics & Industrial | Phone +49 (0)40-348 48-0 Photo credits: Adobe Stock / Pawinee; alzay

