LOGISTICS MARKET DÜSSELDORF AT A GLANCE Q4 2022



DECLINE IN TAKE-UP IN 4TH QUARTER

- / With take-up of 257,000 m², the Düsseldorf logistics market in 2022 was unable to match the good result of the previous year (-15 %) and also fell short of the long-term average by around 11 %. After an above-average first nine months with take-up of around 229,000 m², the year-end ralley in the traditionally livelier final quarter failed to materialise, not least due to the current macroeconomic uncertainties.
- / With 54 % and a volume of 138,000 m², the new-build segment accounts for the largest share of take-up and thus presents itself with above-average contribution for the year as a whole. However, the core problem of recent years, an insufficient supply of modern large-scale offers in particular, continues to be a market-dominating factor.
- ✓ Due to increased construction costs and a tense supply-demand relationship, rent levels have also risen further. Compared to the previous year, the prime rent has increased by 14 % to now 7.20 €/m² and the average rent has risen by 8 % to 5.85 €/m².



WHOLESALE/RETAIL AT THE TOP





- / With a take-up share of 49 % or a volume of around 127,000 m², wholesale/retail companies are currently in the lead. Compared to the previous year, however, manufacturing companies can also report a strikingly good result, accounting for around 24 % and achieving an above-average result in a long-term comparison (17 %).
- / A further 25 % of take-up is generated by logistics firms, who were able to register another major deal of around 14,000 m² in the fourth quarter.
- / With regard to the size category distribution, in addition to the large lettings > 20,000 m² (31 %), the deals between 8,000 and 12,000 m² (24 %) also show above-average take-up. A further focus of demand can be seen in the size segment between 12,000 and 20,000 m² (19 %).



KEY FIGURES



Rents	2021	2022	%-Difference
Prime rent (in €/m²)	6.30	7.20	14.3%
Average rent (in €/m²)	5.40	5.85	8.3%
Take-up and sectors	2021	2022	Long-term average
Total take-up	303,000 m²	257,000 m²	288,000 m²
Logistics firms	47.8%	25.1%	37.3%
Wholesale/retail	42.6%	49.4%	41.2%
Manufacturing	6.7%	24.2%	17.0%
Others	2.9%	1.3%	4.6%
Size categories	2021	2022	Long-term average
Share of deals > 20,000 m²	22.7%	31.3%	31.6%
Share of deals $\leq 20,000 \text{ m}^2$	77.3%	68.7%	68.4%
Owner-occupiers/new building share	2021	2022	Long-term average
Share of owner-occupiers	15.7%	27.5%	21.7%
Share of new buildings	43.3%	53.6%	51.6%
© BND Daribas Deal Estate GmbH 31 12 2022			

© BNP Paribas Real Estate GmbH, 31.12.2022

OUTLOOK

- / Despite the strong first three quarters, the Düsseldorf logistics market ended the difficult year 2022 with a below-average result. The tense supply situation continues to have a significant influence on the letting dynamics.
- In view of the current economic and geopolitical factors, a restrained rental activity cannot be ruled out at the beginning of 2023. However, the momentum is likely to pick up again in the further course of the year. On the one hand, general processes such as the restructuring of supply chains will continue to progress, and on the other hand, pending building permits should lead to some easing on the supply side.
- / Due to the recent significant increase in construction costs, a further slight rise in rents cannot be ruled out in the course of 2023.



LOGISTICS MARKET REGION DÜSSELDORF



All rights reserved. At a Glance is protected in its entirety by copyright. No part of this publication may be reproduced, translated, transmitted, or stored in a retrieval system in any form or by any means, without the prior permission in writing of BNP Paribas Real Estate GmbH. The statements, notifications and forecasts provided here correspond to our estimations at the time when this report was prepared and can change without notice. The data come from various sources which we consider reliable but whose validity, correctness or exactness we cannot guarantee. Explicitly, this report does not represent a recommendation of any kind, nor should it be regarded as forming a basis for making any decisions regarding investment or letting or renting property or premises. BNP Paribas Real Estate can accept no liability whatsoever for any information contained or statements made herein.

Publisher and Copyright: BNP Paribas Real Estate GmbH | Prepared by: BNP Paribas Real Estate Consult GmbH | Status: 31.12.2022 Further Information: BNP Paribas Real Estate | Branch office Düsseldorf | Phone <u>+49 (0)211-52 00-00</u> Photo credits: Adobe Stock / festfotodesign; Alexander Nasonov

