# LOGISTICS MARKET DÜSSELDORF

AT A GLANCE Q3 2022

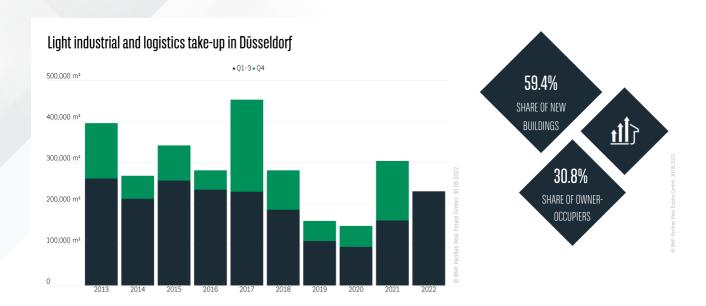


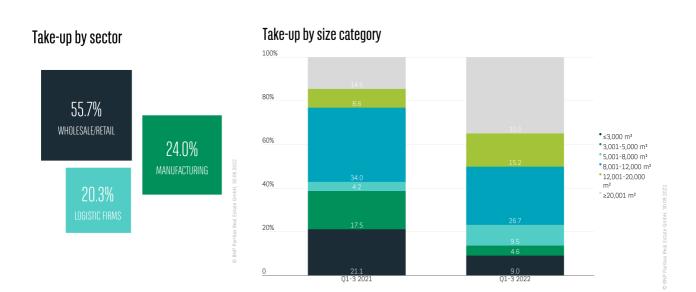
## VERY GOOD OVERALL TAKE-UP, HIGH VOLUME OF NEW CONSTRUCTION

- / By the end of the third quarter, the Düsseldorf logistics market had achieved above average takeup of 229,000 m², 17% above the long-term average and surpassing the previous year's result by 45%. Thus, the looming recession has not yet been reflected in take-up.
- / One of the main drivers is currently the new construction segment, which is involved with an extraordinarily high volume of 136,000 m² (59% market share). In addition to the two deals from the first half of the year signed by owner-occupier Lidl in Grevenbroich (50,000 m²) and Picnic in Wülfrath (17,500 m²), another large asset currently under construction (29,600 m²) was let to a production company in Wülfrath in Q3.
- / The large surplus demand and increased construction costs have caused rents to rise further in the third quarter both the prime rent (7.20 €/m²; +4%) and the average rent (5.85 €/m²; +2%).



#### TRADE AND BIG DEALS AS THE MOST IMPORTANT PILLARS





- / The fact that retail companies not only generated the highest take-up and contributed the most major deals by the end of the third quarter, with a total volume of 128,000 m² (almost 56%), but also the most deals, underscores the high demand momentum of this user group.
- / Manufacturing (24%) and logistics (20%) have comparable high market shares. While in the manufacturing segment the signing of the production company in Wülfrath stands out, among the logistics companies the largest deals include Filzhut Lager + Logistik GmbH (Düsseldorf) and Rhenus Home Delivery (Hilden), each with around 10,000 m².
- / The latter two lettings are also partly responsible for 27 % market share of the size category between 8,000 and 12,000 m². This share gives proof that the medium sized segment is also in high demand just as the segment for space above 10,000 m² letting area.



#### **KEY FIGURES**



Rents	Q1-Q3 2021	Q1-Q3 2022	%-Difference
Prime rent (in €/m²)	6.30	7.20	14.3%
Average rent (in €/m²)	5.40	5.85	8.3%
Take-up and sectors	Q1-Q3 2021	Q1-Q3 2022	Long-term average
Total take-up	158,000 m²	229,000 m²	196,000 m²
Logistics firms	18.6%	20.3%	34.8%
Wholesale/retail	64.7%	55.7%	40.4%
Manufacturing	12.8%	24.0%	20.4%
Others	3.9%	0.0%	4.4%
Size categories	Q1-Q3 2021	Q1-Q3 2022	Long-term average
Share of deals > 20,000 m²	14.6%	35.0%	28.9%
Share of deals ≤ 20,000 m <sup>2</sup>	85.4%	65.0%	71.1%
Owner-occupiers/new building share	Q1-Q3 2021	Q1-Q3 2022	Long-term average
Share of owner-occupiers	0.0%	30.8%	25.6%
Share of new buildings	12.8%	59.4%	49.5%

© BNP Paribas Real Estate GmbH, 30.09.2022

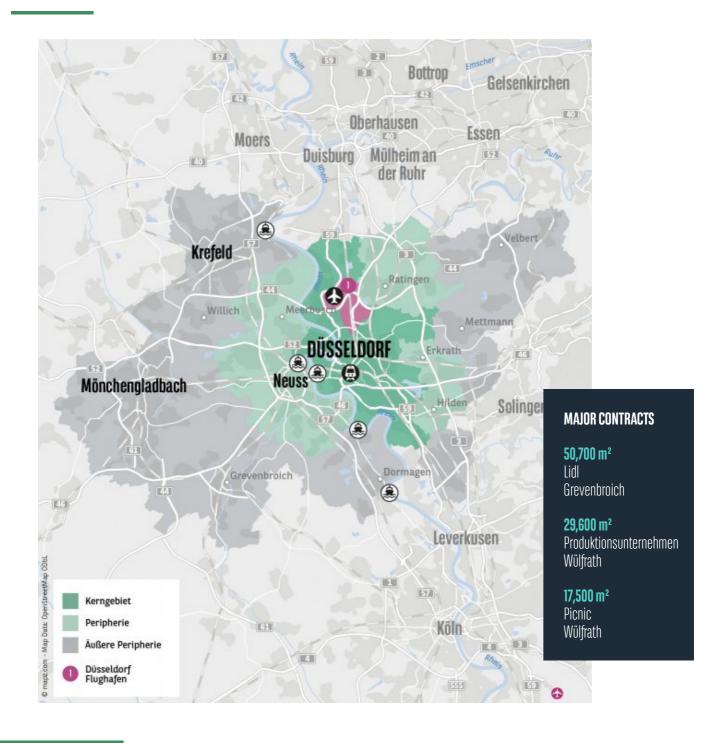
#### OUTLOOK

- / Despite the economic and geopolitical uncertainties, the Düsseldorf logistics market closed the first three quarters with a very good interim balance. High demand impulses from the retail sector, several major deals and lively market activity in the mid-sized space segment are among the most important factors here.
- / However, the tight supply situation continues to have a limiting influence on letting momentum. 80% of take-up are taking place outside the core area, which is a strong indication for a supply shortage in central locations. And even in more peripheral locations, project developments such as the logistics center in Wülfrath are generally let well before completion.
- / Against the backdrop of excess demand and the recent significant rise in construction costs, a further slight increase in rental levels is likely in the coming months.



3

### LOGISTICS MARKET REGION DÜSSELDORF



All rights reserved. At a Glance is protected in its entirety by copyright. No part of this publication may be reproduced, translated, transmitted, or stored in a retrieval system in any form or by any means, without the prior permission in writing of BNP Paribas Real Estate GmbH. The statements, notifications and forecasts provided here correspond to our estimations at the time when this report was prepared and can change without notice. The data come from various sources which we consider reliable but whose validity, correctness or exactness we cannot guarantee. Explicitly, this report does not represent a recommendation of any kind, nor should it be regarded as forming a basis for making any decisions regarding investment or letting or renting property or premises. BNP Paribas Real Estate can accept no liability whatsoever for any information contained or statements made herein.

Publisher and Copyright: BNP Paribas Real Estate GmbH | Prepared by: BNP Paribas Real Estate Consult GmbH | Status: 30.09.2022 Further Information: Christopher Raabe, Head of Logistics & Industrial | Phone +49 (0)40-348 48-0 Photo credits: Adobe Stock / festfotodesign; Alexander Nasonov

